



Top 10 Web Page Optimizer Report

SEOGear
Search Engine Optimisation
Consultants

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Recipient:

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Report Overview

This report helps you to optimize the web page "<http://eshophosting.co.uk/>" for a high ranking on Google.com for the search term "eshop".

Your Web Page

<http://eshophosting.co.uk/>

Analyzed Web Pages

1. <http://www.e-shop.gr/>
2. <http://wordpress.org/extend/plugins/eshop/>
3. <http://eshop.macsales.com/>
4. <http://eshop.sybase.com/> ("eshop.sybase.com/" could not be accessed.)
5. <http://eshop.webindia123.com/>
6. <https://www.btowstore.com/> ("https://www.btowstore.com/" could not be accessed.)
7. <http://www.eshopenterprises.com/> ("www.eshopenterprises.com/" has not been analyzed because it does not contain the search term. It may have received the high ranking through many incoming links, or it uses cloaking, or the web page was changed after the search engine had indexed it.)
8. <http://www.blender3d.org/e-shop/> ("www.blender3d.org/e-shop/" has not been analyzed because it does not contain the search term. It may have received the high ranking through many incoming links, or it uses cloaking, or the web page was changed after the search engine had indexed it.)
9. <http://www.cyberstrong.com/eshop/>
10. <http://www.mclarencshop.com/> ("www.mclarencshop.com/" could not be accessed.)

Analyzed Search Terms

eshop

Document Title

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "eshop" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their Contents

No.	Document Title
1.	E-SHOP.GR
2.	WordPress : eShop « WordPress Plugins
3.	Performance Upgrades; FireWire USB SATA Storage; Memory, more at OWC
4.	[Web page was not analyzed. Reason: see at the top of the report.]
5.	Online Shopping India, Send Flowers to India, Cakes to India
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	[Web page was not analyzed. Reason: see at the top of the report.]
8.	[Web page was not analyzed. Reason: see at the top of the report.]
9.	ASP Shopping Cart Software for MS Access and SQL by CyberStrong
10.	[Web page was not analyzed. Reason: see at the top of the report.]

Your Contents

eCommerce online shop & website hosting from **eShop** Hosting

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

OK	Quantity: You use the search term "eshop" once in the document title. This meets the requirements.
OK	Density: The keyword density for the search term "eshop" is 11.1%. This meets the requirements in the document title.
>>	Position: You've placed the search term "eshop" at character position 46 of the document title. You should move it more to the top. Move it at most to character position 13.
OK	Number of words: You use 9 words in the document title. This meets the requirements.
OK	Number of characters: You use 58 characters in the document title. This meets the requirements.

Detailed Analysis of "Document Title"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	0	1	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	0 to 1
Density	11.1%	0.0%	16.7%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	0.0% to 16.7%
Position	46	n/a	13	n/a	not analyzed	n/a	not analyzed	not analyzed	not analyzed	n/a	not analyzed	n/a to 13

Document Title Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	9	2	6	10	not analyzed	10	not analyzed	not analyzed	not analyzed	11	not analyzed	2 to 11
Characters	58	9	37	68	not analyzed	60	not analyzed	not analyzed	not analyzed	63	not analyzed	9 to 68

Meta Keywords

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their Contents

No.	Meta Keywords
1.	ŌđĩēĩāēóōŸò, đăñéóăñăéáēŪ, ₪-ĩò, áéēŭíá, ôçéăđēēĩēĩŭíáđò, security, gadgets, áíáēþóéíá, âéâēßá, øçöéáēŪ Ýíôöđá, âöăñĩĩāŸò, ïđóóēēþ, ôáéíßáò
2.	[not used]
3.	[not used]
4.	[Web page was not analyzed. Reason: see at the top of the report.]
5.	Send Gifts to India, Flowers, Online Gifts India, Cakes, Send Gifts to Chennai, Flower Delivery in India, Online Gift Shopping, Birthday Gifts, Wedding Gifts, Anniversary Gifts, Indian Sweets, Apparels, Jewelry Kerala
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	[Web page was not analyzed. Reason: see at the top of the report.]
8.	[Web page was not analyzed. Reason: see at the top of the report.]
9.	source code, free trial, demo, sql, shopping cart, asp, software
10.	[Web page was not analyzed. Reason: see at the top of the report.]

Your Contents

hosting, ecommerce, opensource, **eshop** hosting, oscommerce hosting, domain names, shop website hosting, **eshop** website, **eshop**, website hosting, oscommerce hosting, sage pay, unlimited website hosting, unlimited hosting, unlimited shops, .eu domains, nochex, payment solutions, cheap **eshop** hosting, hosting e commerce, commerce hosting, shopping cart hosting, **eshop** software, online shop, online shop hosting

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>>	Quantity: You use the search term "eshop" 5 times. None of the other pages uses it in the Meta Keywords tag. However, it's usually advisable to use it only once in the Meta Keywords tag.
>	Density: The keyword density for the search term "eshop" is 9.8%. None of the other pages uses the search term in the Meta Keywords tag so you might want to keep the keyword density as low as possible for this search term.
OK	Position: None of the other pages uses the search term "eshop" in the Meta Keywords tag. However, it's usually advisable to use it at least once in the Meta Keywords tag.
>>	Number of words: You use 51 words in the Meta Keywords tag but you should use less words. Use at most 31 words.
>>	Number of characters: You use 405 characters in the Meta Keywords tag but you should use less characters. Use at most 217 characters.

Detailed Analysis of "Meta Keywords"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	5	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	all 0
Density	9.8%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	all 0.0%
Position	33	n/a	n/a	n/a	not analyzed	n/a	not analyzed	not analyzed	not analyzed	n/a	not analyzed	n/a

Meta Keywords Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	51	14	0	0	not analyzed	31	not analyzed	not analyzed	not analyzed	10	not analyzed	0 to 31
Characters	405	127	0	0	not analyzed	217	not analyzed	not analyzed	not analyzed	64	not analyzed	0 to 217

Meta Description

The Meta description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Their Contents

No.	Meta Description
1.	Ôĩ ðñþõĩ éáé íáááéýóãñĩ çéáêðñĩíééü ðíëðéáóÛóóçíá óóçí ÁëëÛáá
2.	[not used]
3.	[not used]
4.	[Web page was not analyzed. Reason: see at the top of the report.]
5.	Offers Online Shopping in India with variety of Gifts, Flowers, Cakes to select for Wedding, Anniversary, Birthday. Send Online Gifts to India with secure shopping and affordable rates.
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	[Web page was not analyzed. Reason: see at the top of the report.]
8.	[Web page was not analyzed. Reason: see at the top of the report.]
9.	CyberStrong ASP shopping cart software includes full source code. Maintain every aspect of your online store directly from your Web browser. Free trial.
10.	[Web page was not analyzed. Reason: see at the top of the report.]

Your Contents

eCommerce and **eShop** website hosting from **eShop** Hosting, providing fully featured hosting packages online at a price small business can afford. Unlimited hosting packages from only £14.99 and a free website builder with every package.

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>>	Quantity: You use the search term "eshop" 2 times. None of the other pages uses it in the Meta Description tag. However, it's usually advisable to use it only once in the Meta Description tag.
>	Density: The keyword density for the search term "eshop" is 5.7%. None of the other pages uses the search term in the Meta Description tag so you might want to keep the keyword density as low as possible for this search term.
OK	Position: None of the other pages uses the search term "eshop" in the Meta Description tag. However, it's usually advisable to use it at least once in the Meta Description tag.
>>	Number of words: You use 35 words in the Meta Description tag but you should use less words. Use at most 28 words.
>>	Number of characters: You use 233 characters in the Meta Description tag but you should use less characters. Use at most 185 characters.

Detailed Analysis of "Meta Description"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	all 0
Density	5.7%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	all 0.0%
Position	15	n/a	n/a	n/a	not analyzed	n/a	not analyzed	not analyzed	not analyzed	n/a	not analyzed	n/a

Meta Description Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	35	8	0	0	not analyzed	28	not analyzed	not analyzed	not analyzed	23	not analyzed	0 to 28
Characters	233	61	0	0	not analyzed	185	not analyzed	not analyzed	not analyzed	152	not analyzed	0 to 185

Body Text

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The statistics include spaces and punctuation marks.

Your Contents

Account Login CPX Login Webmail Login SEO Tools News eCommerce About Us Domain's Hosting Home Domain Search Get started on the web today.. .co.uk Now Only £4.99 From only £3.95 per month Powerful Web Hosting Feature rich hosting including: Unlimited Gb of Web Space Unlimited Data Transfer Unlimited MySQL Databases Cancel Anytime Free Website Builder Unlimited Email Accounts Powerful Control Panel Instant Activation PHP5 - Ruby/Rails - Perl Money Back Guarantee Free Domain Name Free Secure Server Latest News: Free SEO Guide 24x7 Support For complete piece of mind, we offer email support 24 hours a day Free **eShop** Software Load's of free software including osCommerce, CubeCart and more 1 Click Installations Including Joomla!

, PHPBB3, Wordpress and more Website Builder Pro Get a professional looking website in minutes UNLIMITED pages Add forums & blogs UNLIMITED updates **eShop** Ready Over 500 templates Instant online setup Price only: £3.99 per month - Order Now Free Website Tools Useful tools to help you run your webstite Bandwidth Usage Visitor Statistics Protect Directories Free Stats programs Google Sitemap Generator Search Engine Submission Welcome Welcome to **eShop** Hosting , our aim is to provide the most fully featured ecommerce enabled hosting packages at a realistic price.

Starting from £4.99 for our starter package you get 2GB webspace and 20GB bandwidth per month or if you never want to worry about having enough space our Unlimited hosting package is an unbeatable £14.99!. All of our packages also come with a free website builder , hundreds of templates, tons of applications and more all manageable from your own easy control panel . Get your website or shop online now, for a limited time order our Unlimited Hosting Package and pay yearly and save £50 , take advantage of this limited time offer and order now Customer Testimonials "Fantastic service at a fantastic price, I have a full flash site and loads of pictures on my site so the unlimited bandwidth is perfect for me." Nicola, sandsculpting.co.uk "Everything I needed to easily setup my website and email with a great easy to use control panel." Malcolm, urhcdorset.com Add Ons Add additional features to your account : Personalised Secure Server Domain Privacy Search Engine Submission Virus Scanning Website Builder Pro Starting from: £3.99 p.m.

Order Add On's © **eShop** Hosting 2009 Terms & Conditions Privacy Policy System Status eCommerce Hosting Domain Names **eShop** Directory Contact Us Blog Brownbook | Twitter | Facebook | HotFrog | Carbon1 | Feedcat | LinkReferral | BusinessLine Business Forums

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- OK Quantity: You use the search term "eshop" 5 times in the body text. This meets the requirements.
- OK Density: The keyword density for the search term "eshop" is 1.2%. This meets the requirements in the body text.
- OK Position: You've placed the search term "eshop" at character position 650 of the body text. This meets the requirements.
- OK Number of words: You use 409 words in the body text. This meets the requirements.
- OK Number of characters: You use 2,724 characters in the body text. This meets the requirements.

Detailed Analysis of "Body Text"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	5	0	11	0	not analyzed	1	not analyzed	not analyzed	not analyzed	9	not analyzed	0 to 11
Density	1.2%	0.0%	2.2%	0.0%	not analyzed	0.1%	not analyzed	not analyzed	not analyzed	1.9%	not analyzed	0.0% to 2.2%
Position	650	n/a	426	n/a	not analyzed	9,580	not analyzed	not analyzed	not analyzed	601	not analyzed	n/a to 9,580

Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	409	85	492	1,438	not analyzed	1,461	not analyzed	not analyzed	not analyzed	482	not analyzed	85 to 1,461
Characters	2,724	663	3,234	8,931	not analyzed	9,725	not analyzed	not analyzed	not analyzed	3,427	not analyzed	663 to 9,725

Body Text In Bold Type Face

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between ... or ... tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their Contents

No.	Body Text In Bold Type Face
1.	Άίαæβδζόç Ðñĩüüíðá Stock House ÉáðáóðΠιάðá e-shop points AMILO PI3560-F4 799.00 € AMILO LI3910-F1 INTEL T4300 4096MB 320GB WINDOWS 7 666.00 € EMACHINE E525-312G25MN 399.00 € A52JR-SX109V 699.00 € Άάβðã ðãñéóóüðãñãð ðñĩðÛóáéð > INNOVATOR 7 4POWER 860 TFT 22" INNOVATOR GAMER X4 965 TFT 22" INNOVATOR 7 4POWER 930 TFT 22" INNOVATOR 7 GAMER 860 TFT 22" 1029.00 829.00 1075.00 975.00 ÍÝãð Áðβĩãéð CORSAIR CMFSSD-64D1 64GB 2.5" EXTREME SERIES SOLID STATE DISK DRIVE - ÓÉËÇÑÍÓ ÄÉÓÉÍÓ 185.00 MICROSOFT SIDEWINDER X5 MOUSE DSP - ÐĩÏÉËÉÁ 25.42 FUJITSU FI-5530C2 - ÓÁÑÛÓÁÓ 2352.00 OREGON MAGIC WEATHER STATION - GADGETS 101.66 LENOVO IDEAPAD U350 SU4100 CHAMPAGNE COLD - ÖĩÑÇÔİÉ ÖĐİËİÄÉÓÔÁÓ 549.00 SONY ERICSSON HCB-150 BLUETOOTH CAR KIT - ÁÍÁÓİÖÁÑ 39.90 KINGSTON KHX8500D2/1G HYPERX DDR2 1GB PC8500 1066MHZ - İİÇİÇ RAM 29.35 ÔÓÁÍÓÁ İÀÔÁÖİÑÁÓ 15.4" WHITE ÄÉÁ ÔÇ ÓÁÉÑÁ SONY VAIO FZ ÉÁÉ NR, VGP-CP16 - ÓÓÁÍÓÁ NOTEBOOK 43.72 XEROX PHASER 3140 LASER PRINTER - ÄËÔÖĐÛÔÁÓ 85.00 SAMSUNG ML-1640 LASER PRINTER - ÄËÔÖĐÛÔÁÓ 56.90 EPSON PERFECTION V300 - ÓÁÑÛÓÁÓ 102.90 HP DESKJET D2660 CH366B - ÄËÔÖĐÛÔÁÓ 46.50 Άβóĩãïð ÌÝ-áóá ðĩ password ! Newsletter
2.	Tags: Version: Last Updated: Requires WordPress Version: Compatible up to:
3.	with Model ID: with Model ID: from \$112.99 from \$67.99 Read more about OWC's wind turbine >> Learn about OWC's green headquarters >>
4.	[Web page was not analyzed. Reason: see at the top of the report.]
5.	Live Chat Please Note:-
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	[Web page was not analyzed. Reason: see at the top of the report.]
8.	[Web page was not analyzed. Reason: see at the top of the report.]
9.	CyberStrong eShop Shopping Cart Software No monthly fees! SEE TRY REQUEST Shopping Cart Software Without the Hassle Selected Features in Version 5.5 Expand Your eShop With These Add-Ons CyberStrong Internet Services, Inc. Charlottesville, VA
10.	[Web page was not analyzed. Reason: see at the top of the report.]

Your Contents

Now Only £4.99 Latest News: Free SEO Guide Get a professional looking website in minutes **eShop** Hosting ecommerce Unlimited hosting package Unlimited Hosting Package £50 Nicola, sandsculpting.co.uk Malcolm, urhcdorset.com

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- OK Quantity: You use the search term "eshop" once in the bold body text. This meets the requirements.
- OK Density: The keyword density for the search term "eshop" is 3.4%. This meets the requirements in the bold body text.

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>> Position: You've placed the search term "eshop" at character position 95 of the bold body text. You should move it more to the top. Move it at most to character position 13.

OK Number of words: You use 29 words in the bold body text. This meets the requirements.

OK Number of characters: You use 226 characters in the bold body text. This meets the requirements.

Detailed Analysis of "Body Text In Bold Type Face"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	2	not analyzed	0 to 2
Density	3.4%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	5.7%	not analyzed	0.0% to 5.7%
Position	95	n/a	n/a	n/a	not analyzed	n/a	not analyzed	not analyzed	not analyzed	13	not analyzed	n/a to 13

Body Text In Bold Type Face Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	29	175	10	23	not analyzed	4	not analyzed	not analyzed	not analyzed	35	not analyzed	4 to 175
Characters	226	1,154	74	136	not analyzed	24	not analyzed	not analyzed	not analyzed	245	not analyzed	24 to 1,154

First Sentence of the Body Text

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their Contents

No.	First Sentence of the Body Text
1.	print send
2.	WordPress.org Home Showcase Extend About Docs Blog Forums Hosting Download Plugin Directory
3.	Add up to four displays to your Mac via USB!
4.	[Web page was not analyzed. Reason: see at the top of the report.]
5.	Online Shopping India " width="200" height="32" border="0" title="Online Shopping India" /> Yellowpages Shopping Ecards Videos Movie Classifieds My Account SignIn
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	[Web page was not analyzed. Reason: see at the top of the report.]
8.	[Web page was not analyzed. Reason: see at the top of the report.]
9.	ASP Shopping Cart Software for Your Online Store
10.	[Web page was not analyzed. Reason: see at the top of the report.]

Your Contents

Account Login

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

OK	Quantity: You don't use the search term "eshop" in the first sentence of the body text. This meets the requirements.
OK	Number of words: You use 2 words in the first sentence of the body text. This meets the requirements.
OK	Number of characters: You use 13 characters in the first sentence of the body text. This meets the requirements.

Detailed Analysis of "First Sentence of the Body Text"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	all 0
Density	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	all 0.0%
Position	n/a	n/a	n/a	n/a	not analyzed	n/a	not analyzed	not analyzed	not analyzed	n/a	not analyzed	n/a

First Sentence of the Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	2	2	12	10	not analyzed	20	not analyzed	not analyzed	not analyzed	9	not analyzed	2 to 20
Characters	13	10	91	44	not analyzed	162	not analyzed	not analyzed	not analyzed	54	not analyzed	10 to 162

URL

The URL is the address of a web page, for example "www.domain.com/index.htm". This chapter tries to find out if Google.com gives extra relevance to search terms within the URL. When you create web pages with search terms in the URL, separate them with dashes.

Example: <http://www.your-keyword.com/your-keyword/your-keyword.htm>

Their Contents

No.	URL
1.	www e shop (http://www.e-shop.gr/)
2.	wordpress extend plugins eshop (http://wordpress.org/extend/plugins/eshop/)
3.	eshop macsales (http://eshop.macsales.com/)
4.	eshop sybase (http://eshop.sybase.com/)
5.	eshop webindia123 (http://eshop.webindia123.com/)
6.	www btowstore (https://www.btowstore.com/)
7.	www eshop enterprises (http://www.eshopenterprises.com/)
8.	www blender3d e shop (http://www.blender3d.org/e-shop/)
9.	www cyberstrong eshop (http://www.cyberstrong.com/eshop/)
10.	www mclarens hop (http://www.mclarens hop.com/)

Your Contents

eshophosting [<http://eshophosting.co.uk/>]

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- OK Quantity: You use the search term "eshop" once in the URL. This meets the requirements.
- >> Density: The keyword density for the search term "eshop" is 100.0%. This is too high in the URL (it should be 50.0% at maximum). Consider adding more text.
- OK Position: You've placed the search term "eshop" at the beginning of the URL. This meets the requirements.
- >> Number of words: You use one word in the URL but you should use more. Use at least 2 words.
- OK Number of characters: You use 12 characters in the URL. This meets the requirements.

Detailed Analysis of "URL"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	0	1	1	1	1	0	1	0	1	0	0 to 1
Density	100.0%	0.0%	25.0%	50.0%	50.0%	50.0%	0.0%	50.0%	0.0%	33.3%	0.0%	0.0% to 50.0%
Position	1	n/a	26	1	1	1	n/a	5	n/a	17	n/a	n/a to 26

URL Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	1	3	4	2	2	2	2	2	4	3	2	2 to 4
Characters	12	10	30	14	12	17	13	20	20	21	15	10 to 30

H1 Headline Texts

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

OK Quantity: You don't use the search term "eshop" in the H1 headline texts. This meets the requirements.

OK Number of words: You don't use H1 headline texts. This complies with the requirements.

OK Number of characters: You don't use H1 headline texts. This meets the requirements.

Detailed Analysis of "H1 Headline Texts"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	all 0
Density	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	all 0.0%

H1 Headline Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	0	1	0	not analyzed	3	not analyzed	not analyzed	not analyzed	9	not analyzed	0 to 9
Characters	0	0	13	0	not analyzed	21	not analyzed	not analyzed	not analyzed	54	not analyzed	0 to 54

H2 Headline Texts

H2 headline texts are the texts that are written between the <h2>...</h2> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h2>your big headline text</h2>

Your Contents

No.	H2 Heading Text
1.	Powerful Web Hosting

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>	Quantity: You could use the search term "eshop" at least once in the H2 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "eshop" in the H2 headline texts but this is optional.
OK	Number of words: You use 3 words in the H2 headline texts. This meets the requirements.
OK	Number of characters: You use 20 characters in the H2 headline texts. This meets the requirements.

Detailed Analysis of "H2 Headline Texts"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	0 to 1
Density	0.0%	0.0%	33.3%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	0.0% to 33.3%

H2 Headline Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	3	0	3	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	0 to 3
Characters	20	0	22	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	0 to 22

Same Site Link Texts

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `Contact information` contains the same site link text "Contact information".

Your Contents

No.	Same Site Link Text	Link URL
1.	[empty]	/
2.	Account Login	/front-page
3.	CPXLogin	/
4.	Webmail Login	/webmail1.html
5.	News	/eshop-hosting-news/index.php
6.	eCommerce	/ecommerce-software.htm
7.	About Us	/about_us.htm
8.	Domain's	/more_info_domains.htm
9.	Hosting	/hosting.html
10.	Home	/
11.	Cancel Anytime	/
12.	Free Website Builder	/
13.	Powerful Control Panel	/demo.cgi?account=412577;.
14.	Instant Activation	/
15.	PHP5 - Ruby/Rails - Perl	/
16.	Money Back Guarantee	/
17.	Free Domain Name	/
18.	Free Secure Server	/
19.	[empty]	./domain-needed
20.	[empty]	./hosting.html
21.	Free SEO Guide	/eshop-hosting-news/index.php/2010/04/05/free-seo-guide
22.	24x7 Support	/support/index.php
23.	Free eShop Software	/more_info_hosting.htm
24.	Order Now	./domain-needed
25.	hosting packages	/hosting.html
26.	free website builder	/demo.cgi?account=412577;rd-url=/builder.cgi

Your Contents		
No.	Same Site Link Text	Link URL
27.	control panel	/demo.cgi?account=412577;
28.	take advantage of this limited time offer and order now	/domain-needed
29.	Add Ons	/more_info_addons.htm
30.	Order Add On's	./domain-needed
31.	[empty]	/sage-pay/sage-pay-payment-provider.htm
32.	[empty]	/paypoint/pay-point-merchant-services.html
33.	© eShop Hosting 2009	/
34.	Terms & Conditions	/terms.html
35.	Privacy Policy	/privacy.htm
36.	System Status	/system_status.php
37.	eCommerce Hosting	/hosting.html
38.	Domain Names	/dac
39.	Contact Us	/contact-form.php
40.	Blog	/eshop-hosting-news/index.php
41.	[empty]	/hosting.html

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- OK Quantity: You use the search term "eshop" 2 times in the same site link texts. This meets the requirements.
- OK Density: The keyword density for the search term "eshop" is 2.4%. This meets the requirements in the same site link texts.
- >> Number of words: You use 85 words in the same site link texts but you should use more words. Use at least 104 words.
- >> Number of characters: You use 517 characters in the same site link texts but you should use more characters. Use at least 747 characters.

Detailed Analysis of "Same Site Link Texts"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	0	9	0	not analyzed	1	not analyzed	not analyzed	not analyzed	1	not analyzed	0 to 9
Density	2.4%	0.0%	5.7%	0.0%	not analyzed	0.1%	not analyzed	not analyzed	not analyzed	1.0%	not analyzed	0.0% to 5.7%

Same Site Link Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	85	155	159	910	not analyzed	1,018	not analyzed	not analyzed	not analyzed	104	not analyzed	104 to 1,018
Characters	517	999	993	5,444	not analyzed	6,236	not analyzed	not analyzed	not analyzed	747	not analyzed	747 to 6,236

Outbound Link Texts

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your Contents		
No.	Outbound Link Text	Link URL
1.	SEO Tools	http://www.inedhits.com/landing/reseller/g-boost.aspx?ID=MTcyMQ==
2.	[empty]	http://feeds.feedburner.com/EshopHostingNews
3.	[empty]	http://www.webbuilderprodemo.co.uk
4.	sandsculpting.co.uk	http://www.sandsculpting.co.uk
5.	urhcdorset.com	http://www.urhcdorset.com
6.	[empty]	http://www.ratepoint.com/profile/28551
7.	[empty]	https://www.safebuy.org.uk/certificate/c8f21c8d-05bf-4e97-800f-7443c5436e0d.html
8.	eShop Directory	http://www.eshopdirectory.co.uk
9.	[empty]	http://twitter.com/eshopuk
10.	[empty]	http://www.facebook.com/pages/London/eShop/190368407424
11.	[empty]	http://feeds.feedburner.com/EshopHostingNews
12.	Brownbook	http://www.brownbook.net/business/31277363/eshop-hosting
13.	Twitter	http://twitter.com/eshopuk
14.	Facebook	http://www.facebook.com/pages/London/eShop/190368407424
15.	HotFrog	http://www.hotfroguk.co.uk/Companies/eShop-Hosting
16.	Carbon1	http://business.carbon1.co.uk/uk-small-business-directory/eShop-Hosting-117.html
17.	Feedcat	http://feed.feedcat.net/220108
18.	LinkReferral	http://www.linkreferral.com/reviewlist.pl?reviewee=102785&category=computing&subcategory=hosting&startrow=360
19.	BusinessLine	http://www.businesslinedirectory.com/directory/computers-and-internet/hosting/eshop-hosting.html
20.	Business Forums	http://www.aboutmybusiness.co.uk
21.	[empty]	http://www.statcounter.com/drupal/

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>>	Quantity: According to the contents of the analyzed web pages, you should remove the search term "eshop" from the outbound link texts.
>>	Density: It seems to be better to remove the search term "eshop" from the outbound link texts.
OK	Number of words: You use 16 words in the outbound link texts. This meets the requirements.
OK	Number of characters: You use 141 characters in the outbound link texts. This meets the requirements.

Detailed Analysis of "Outbound Link Texts"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	all 0
Density	6.3%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	all 0.0%

Outbound Link Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	16	2	16	29	not analyzed	10	not analyzed	not analyzed	not analyzed	6	not analyzed	2 to 29
Characters	141	13	102	161	not analyzed	64	not analyzed	not analyzed	not analyzed	32	not analyzed	13 to 161

Same Site Link URLs

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same site link URL "contact.htm".

Your Contents

No.	Same Site Link URL	Link Text
1.	[empty] [/]	[empty]
2.	front page [/front-page]	Account Login
3.	[empty] [/]	CPX Login
4.	webmail1 [/webmail1.html]	Webmail Login
5.	eshop hosting news index [/eshop-hosting-news/index.php]	News
6.	ecommerce software [/ecommerce-software.htm]	eCommerce
7.	about us [/about_us.htm]	About Us
8.	more info domains [/more_info_domains.htm]	Domain's
9.	hosting [/hosting.html]	Hosting
10.	[empty] [/]	Home
11.	[empty] [/]	Cancel Anytime
12.	[empty] [/]	Free Website Builder
13.	demo account 412577 [/demo.cgi?account=412577;.]	Powerful Control Panel
14.	[empty] [/]	Instant Activation
15.	[empty] [/]	PHP5 - Ruby/Rails - Perl
16.	[empty] [/]	Money Back Guarantee
17.	[empty] [/]	Free Domain Name
18.	[empty] [/]	Free Secure Server
19.	domain needed [./domain-needed]	[empty]
20.	hosting [./hosting.html]	[empty]
21.	eshop hosting news index 2010 04 05 free seo guide [/eshop-hosting-news/index.php/2010/04/05/free-seo-guide]	Free SEO Guide
22.	support index [/support/index.php]	24x7 Support
23.	more info hosting [/more_info_hosting.htm]	Free eShop Software
24.	domain needed [./domain-needed]	Order Now
25.	hosting [/hosting.html]	hosting packages
26.	demo account 412577 rd url builder [/demo.cgi?account=412577;rd-url=/builder.cgi]	free website builder

Your Contents

No.	Same Site Link URL	Link Text
27.	demo account 412577 [/demo.cgi?account=412577;.]	control panel
28.	domain needed [/domain-needed]	take advantage of this limited time offer and order now
29.	more info addons [/more_info_addons.htm]	Add Ons
30.	domain needed [./domain-needed]	Order Add On's
31.	sage pay sage pay payment provider [/sage-pay/sage-pay-payment-provider.htm]	[empty]
32.	paypoint pay point merchant services [/paypoint/pay-point-merchant-services.html]	[empty]
33.	[empty] [/]	© eShop Hosting 2009
34.	terms [/terms.html]	Terms & Conditions
35.	privacy [/privacy.htm]	Privacy Policy
36.	system status [/system_status.php]	System Status
37.	hosting [/hosting.html]	eCommerce Hosting
38.	dac [/dac]	Domain Names
39.	contact form [/contact-form.php]	Contact Us
40.	eshop hosting news index [/eshop-hosting-news/index.php]	Blog
41.	hosting [/hosting.html]	[empty]

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- OK Quantity: You use the search term "eshop" 3 times in the same site link URLs. This meets the requirements.
- OK Density: The keyword density for the search term "eshop" is 3.8%. This meets the requirements in the same site link URLs.
- >> Number of words: You use 79 words in the same site link URLs but you should use more words. Use at least 85 words.
- >> Number of characters: You use 474 characters in the same site link URLs but you should use more characters. Use at least 530 characters.

Detailed Analysis of "Same Site Link URLs"**Analysis of "eshop":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	3	1	16	0	not analyzed	0	not analyzed	not analyzed	not analyzed	1	not analyzed	0 to 16
Density	3.8%	0.2%	6.5%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	1.2%	not analyzed	0.0% to 6.5%

Same Site Link URLs Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	79	581	246	1,087	not analyzed	2,538	not analyzed	not analyzed	not analyzed	85	not analyzed	85 to 2,538
Characters	474	2,873	1,563	7,389	not analyzed	17,130	not analyzed	not analyzed	not analyzed	530	not analyzed	530 to 17,130

Outbound Link URLs

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag Click here contains the outbound link URL "www.not-your-site.com/info.htm".

Your Contents

No.	Outbound Link URL	Link Text
1.	www ineedhits landing reseller g boost ID MTcyMQ [http://www.ineedhits.com/landing/reseller/g-boost.aspx?ID=MTcyMQ==]	SEO Tools
2.	feeds feedburner Eshop HostingNews [http://feeds.feedburner.com/ Eshop HostingNews]	[empty]
3.	www webbuilderprodemo [http://www.webbuilderprodemo.co.uk]	[empty]
4.	www sandsculpting [http://www.sandsculpting.co.uk]	sandsculpting.co.uk
5.	www urhcdorset [http://www.urhcdorset.com]	urhcdorset.com
6.	www ratepoint profile 28551 [http://www.ratepoint.com/profile/28551]	[empty]
7.	www safebuy certificate c8f21c8d 05bf 4e97 800f 7443c5436e0d [https://www.safebuy.org.uk/certificate/c8f21c8d-05bf-4e97-800f-7443c5436e0d.html]	[empty]
8.	www eshop directory [http://www. eshop directory.co.uk]	eShop Directory
9.	twitter eshopuk [http://twitter.com/ eshopuk]	[empty]
10.	www facebook pages London eShop 190368407424 [http://www.facebook.com/pages/London/ eShop /190368407424]	[empty]
11.	feeds feedburner Eshop HostingNews [http://feeds.feedburner.com/ Eshop HostingNews]	[empty]
12.	www brownbook business 31277363 eshop hosting [http://www.brownbook.net/business/31277363/ eshop -hosting]	Brownbook
13.	twitter eshopuk [http://twitter.com/ eshopuk]	Twitter
14.	www facebook pages London eShop 190368407424 [http://www.facebook.com/pages/London/ eShop /190368407424]	Facebook
15.	www hotfroguk Companies eShop Hosting [http://www.hotfroguk.co.uk/Companies/ eShop -Hosting]	HotFrog

Your Contents		
No.	Outbound Link URL	Link Text
16.	business carbon1 uk small business directory eShop Hosting l17 [http://business.carbon1.co.uk/uk-small-business-directory/ eShop -Hosting-l17.html]	Carbon1
17.	feed feedcat 220108 [http://feed.feedcat.net/220108]	Feedcat
18.	www linkreferral reviewlist reviewee 102785 amp category computing amp subcategory hosting amp startrow 360 [http://www.linkreferral.com/reviewlist.pl?reviewee=102785&category=computing&subcategory=hosting&startrow=360]	LinkReferral
19.	www businesslinedirectory directory computers and internet hosting eshop hosting [http://www.businesslinedirectory.com/directory/computers-and-internet/hosting/ eshop -hosting.html]	BusinessLine
20.	www aboutmybusiness [http://www.aboutmybusiness.co.uk]	Business Forums
21.	www statcounter drupal [http://www.statcounter.com/drupal/]	[empty]

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- >> Quantity: You use the search term "eshop" 11 times in the outbound link URLs. This is too often.
- >> Density: The keyword density for the search term "eshop" is 10.9%. This is too high in the outbound link URLs (it should be 3.1% at maximum). Consider adding more text.
- >> Number of words: You use 101 words in the outbound link URLs but you should use less words. Use at most 65 words.
- >> Number of characters: You use 780 characters in the outbound link URLs but you should use less characters. Use at most 424 characters.

Detailed Analysis of "Outbound Link URLs"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	11	0	0	2	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	0 to 2
Density	10.9%	0.0%	0.0%	3.1%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	0.0% to 3.1%

Outbound Link URLs Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	101	4	13	65	not analyzed	46	not analyzed	not analyzed	not analyzed	8	not analyzed	4 to 65
Characters	780	32	91	424	not analyzed	313	not analyzed	not analyzed	not analyzed	72	not analyzed	32 to 424

IMG ALT Attributes

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your Contents

No.	Image Alt Attribute Text	Image File Name
1.	eShop Hosting Logo	http://eshophosting.co.uk/theme-images/logo.png
2.	Account Login	http://eshophosting.co.uk/images/lock.png
3.	CPXLogin	http://eshophosting.co.uk/images/file.png
4.	Webmail Login	http://eshophosting.co.uk/images/mail.png
5.	Unlimited Web Space	./theme-images/icon_space.png
6.	Unlimited Data Transfer	./theme-images/icon_data.png
7.	Unlimited MySQL Databases	./theme-images/icon_db.png
8.	Cancel Anytime	./theme-images/icon_cancel.png
9.	Free Website Builder	./theme-images/icon_wb.png
10.	1,000 1Gb Email Accounts	./theme-images/icon_email.png
11.	Powerful Control Panel	./theme-images/icon_cp.png
12.	Instant Account Activation	./theme-images/icon_activate.png
13.	PHP5 - Ruby/Rails - Perl	./theme-images/icon_ruby.gif
14.	Money Back Guarantee	./theme-images/icon_rosette.gif
15.	[empty]	./theme-images/icon_html.png
16.	[empty]	./theme-images/icon_html.png
17.	Order your unlimited hosting package now!	images/ordernow.gif
18.	Need more information on our hosting packages then click here	images/moreinfo.gif
19.	eShop Hosting RSS Feed	./eshop-hosting-news/rsc/icons/feed-icon-16x16.gif
20.	24x7 Support	./theme-images/side_support.jpg
21.	Free Software	./theme-images/side_software.jpg
22.	100% Money Back Guarantee	./theme-images/side_guarantee.jpg
23.	Website Builder Pro	./theme-images/wb_guy.jpg
24.	Free Website Tools	./theme-images/tools.jpg
25.	Bandwidth Usage	./theme-images/icon_bwidth.png
26.	Visitor Statistics	./theme-images/icon_visitors.png

Your Contents		
No.	Image Alt Attribute Text	Image File Name
27.	Sitemap Generator	./theme-images/icon_sitemap.png
28.	Protect Directories	./theme-images/icon_pword.png
29.	HTML Validator	./theme-images/icon_html.gif
30.	Search Submission	./theme-images/icon_search.gif
31.	RatePoint Site Seal	//site seal.ratepoint.com/member/seal/28551/1.png
32.	[empty]	https://checkout.google.com/seller/accept/images/ht-en_GB.gif
33.	[empty]	./safebuy.jpg
34.	Sage Pay Approved Partner	./images/SagePayPartner.jpg
35.	PayPoint.net Platinum Partner, Get 2 Months free payment processing	images/platinum.jpg
36.	We accept Payment via PayPal	/images/paypal_logo.gif
37.	Follow us on Twitter	http://eshophosting.co.uk/images/Twitter.png
38.	Become a Fan of eShop Hosting on Facebook	http://eshophosting.co.uk/images/Facebook.png
39.	eShop Hosting News RSS Feed	http://eshophosting.co.uk/images/RSS_Logo.png
40.	eCommerce, Unlimited Shop & Website Hosting from eShop Hosting	../banner.png
41.	drupal analytics	http://c.statcounter.com/4925298/0/97646ddf/1/

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>>	Quantity: You use the search term "eshop" 5 times in the IMG ALT attributes. This is too often.
OK	Density: The keyword density for the search term "eshop" is 3.7%. This meets the requirements in the IMG ALT attributes.
OK	Number of words: You use 135 words in the IMG ALT attributes. This meets the requirements.
OK	Number of characters: You use 886 characters in the IMG ALT attributes. This meets the requirements.

Detailed Analysis of "IMG ALT Attributes"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	5	0	0	0	not analyze d	0	not analyze d	not analyze d	not analyze d	2	not analyze d	0 to 2
Density	3.7%	0.0%	0.0%	0.0%	not analyze d	0.0%	not analyze d	not analyze d	not analyze d	6.5%	not analyze d	0.0% to 6.5%

IMG ALT Attributes Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	135	32	10	348	not analyzed	79	not analyzed	not analyzed	not analyzed	31	not analyzed	10 to 348
Characters	886	174	34	2,065	not analyzed	490	not analyzed	not analyzed	not analyzed	209	not analyzed	34 to 2,065

HTML Comment Tags

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your Contents

No.	HTML Comment Text
1.	[if lt IE 8.]> <link rel='stylesheet' type='text/css' href='http://eshophosting.co.uk/themeIE.css'/> <script defer type="text/javascript" src="http://eshophosting.co.uk/js/pngfix.js"></script> <![endif
2.	[if lt IE 8.]> <div id="navIE"> <![endif
3.	[if lt IE 8.]></div><![endif
4.	start RatePoint Site Seal - Please, do not change
5.	end RatePoint Site Seal - Please, do not change
6.	SafeBuy Verification Seal
7.	/ SafeBuy Verification Seal
8.	Start of StatCounter Code
9.	End of StatCounter Code

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>>	Quantity: You use the search term "eshop" 2 times but it seems to be better to remove it from the HTML comment tags.
>>	Density: It seems to be better to remove the search term "eshop" from the HTML comment tags.
OK	Number of words: You use 55 words in the HTML comment tags. This meets the requirements.
OK	Number of characters: You use 465 characters in the HTML comment tags. This meets the requirements.

Detailed Analysis of "HTML Comment Tags"

Analysis of "eshop":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	0	0	0	not analyzed	0	not analyzed	not analyzed	not analyzed	0	not analyzed	all 0
Density	3.6%	0.0%	0.0%	0.0%	not analyzed	0.0%	not analyzed	not analyzed	not analyzed	0.0%	not analyzed	all 0.0%

HTML Comment Tags Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	55	0	33	3,581	not analyzed	224	not analyzed	not analyzed	not analyzed	51	not analyzed	0 to 3,581
Characters	465	0	332	30,897	not analyzed	2,460	not analyzed	not analyzed	not analyzed	485	not analyzed	0 to 30,897

General Advice

This chapter examines the general search engine compatibility of your web page.

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- OK** Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "http://eshophosting.co.uk/" contains 418 words which should be enough for the search engines.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "opensource" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "oscommerce hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "shop website hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "eshop website" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "oscommerce hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "sage pay" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "unlimited website hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "unlimited shops" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >>** Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term ".eu domains" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "nochex" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "payment solutions" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "cheap eshop hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "hosting e commerce" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "shopping cart hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "online shop hosting" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
OK	Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.
OK	Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.
OK	Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.
OK	Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.
OK	Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.

Do the following to improve the ranking for your web page on Google.com for the search term "eshop"

- | | |
|----|---|
| OK | Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect. |
| OK | Your web page URL "http://eshophosting.co.uk/" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect. |
| OK | Your web page URL "http://eshophosting.co.uk/" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect. |
| OK | Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name. |